

**PPEP TEC HIGH SCHOOL  
GOVERNING BOARD MEETING  
PPEP TEC High School Administrative Office  
Via Zoom Meeting and Conference Call  
1840 E Benson Highway  
Tucson, AZ 85714**

**June 30th, 2021  
6:30 PM**

**MINUTES**

**Notice**

A notice of this meeting was posted at the PPEP TEC High School Administration Office, 1840 E. Benson Highway, Tucson, Arizona; the PPEP & Affiliates, Inc. Main Office, 802 E. 46<sup>th</sup> Street, Tucson, Arizona; the PPEP NFJP / DOL / Behavioral Health Office, 901 E. 46<sup>th</sup> St., Tucson, AZ; **June 28, 2021**

**In Attendance-Board via Zoom Meeting**

Gertha Brown-Hurd, Board President  
Dr. Celestino Fernandez, Board Member  
Maria Chavez, Board Member  
Dr. Yvonne Perez, Board Member  
Hector Sanchez, Board Secretary (via phone conference)  
Arnold Palacios, Board Member

**In Attendance -Administration via Zoom Meeting**

Kari Hogan, Deputy CEO PPEP Inc.  
Barbara Coronado, CFO PPEP Inc.  
Wayne Tucker, PTHS Superintendent  
Jake Harrington, Director of Property & Maintenance  
Eva Ybarra, PPEP TEC High School Budget Analysis

**Call to Order**

Madam President Gertha Brown Herd calls the meeting to order at 6:30 PM. Superintendent Wayne Tucker leads rollcall via zoom. All board members are present for this meeting and acknowledge their attendance with a response of “here” or “present”.

**Old Business**

**I. Approval of the March 3, 2021, Meeting Minutes– *Action Item***

*The motion is made to approve the minutes of March 3, 2021, meetings by board member Maria Chavez and seconded by board secretary Hector Sanchez. The vote is unanimous including members Dr. Yvonne Pérez, Dr. Celestino Fernandez, and Arnold Palacios via zoom; the motion is carried.*

## New Business

### **II. Review and Approval of the FY 2022 PPEP TEC High School Proposed Budget-Action Item**

PPEP TEC High School Budget Analyst, Eva Ybarra reviews the budget via zoom sharing her screen as the board follows along.

The proposed estimated revenue for FY 2022 is \$8,708,103.00 from all funding sources. The average salary for teachers was increased by two percent, which is equal to \$861.00 more per year per teacher.

The budget for FY 2022 is like the FY 2021 budget excluding the two percent increase. The M&O estimated revenue is similar as well, it was based on a student count of 735 students which would bring in \$5,619,218.80. There was also an increase in grant funding due to emergency funding from the Federal Government, which totals to \$908,785.

Dr. Celestino Fernandez asks if the estimated number of students of 735 is close to last year's enrollment numbers. Superintendent Wayne Tucker stated that at our highest enrollment the district reached 750 students. Dr. Fernandez's concern is the competition may be greater now due to the flexibility of services offered to students regarding curriculum and program.

*The motion is made to approve The FY 2022 PPEP TEC High School Proposed Budget by member Dr. Celestino Fernandez and seconded by board member Maria Chavez. The vote is unanimous including members, Arnold Palacios, and Dr. Yvonne Perez via zoom, and board secretary Hector Sanchez telephonically; the motion is carried.*

### **III. Review and Approval of the SY 2021-22 School Calendars-Action Item**

It is clarified that the schools will have 149 instructional days, and the dates are similar the past school calendars approved by the board. There are no questions from the board.

*The motion is made to approve the SY 2021-22 PPEP TEC High School Calendar by Dr. Fernandez and seconded by board member Arnold Palacios. The vote is unanimous including members, Maria Chavez, Dr. Yvonne Perez via zoom and Board Secretary Hector Sanchez telephonically; the motion is carried*

### **IV. Review and Approval of the FY 2021-22 Governing Board Calendar-Action Item**

Superintendent Wayne Tucker states that the time and locations of the meetings will be flexible due to possibly reinstating the tradition of visiting each PPEP TEC High School site for board meetings.

*The motion is made to approve the FY 2021-22 PPEP TEC High School Governing Board Calendar by Dr. Fernandez and seconded by board member Maria Chavez. The vote is unanimous including members, Arnold Palacios, Dr. Yvonne Perez via zoom, and Board Secretary Hector Sanchez telephonically; the motion is carried*

## Miscellaneous

### V. **Moving Forward-COVID-19 Policies for SY 2021-22**

Superintendent Wayne Tucker states that the State Legislature and Governor have determined that schools cannot mandate masks or vaccines for students. Schools can offer masks to be optional as well as encourage students to become vaccinated since most of our students fall into the age threshold to receive a vaccine. The board is supportive of Mr. Tucker's plan moving forward. Dr. Fernandez states that the school is an important place to encourage student to become vaccinated. Mr. Tucker replies that the district's plan is to use staff, specifically social workers at each site to assist in that task.

### VI. **H.B. 2862-Schools & Instructional Time Models for SY 2021-22**

Superintendent Tucker has been discussing with the members of the Alternative Education Consortium which are attempting to create a template so that there is a common language regarding the Instructional Time Models. After the legislator has approved the plan, the Arizona Department of Education will provide guidance in the language to the LEA's. As of this meeting date there was no guidance at the time.

What this legislative action does is provides PPEP TEC the flexibility to offer an education to students that normally would not be able to attend for various reasons. The curriculum will include a hybrid model combined with a Project Based curriculum to better engage the students in school and in their education. This model Mr. Tucker believes will have the ability to present themselves to accommodate students that were disconnected from school during the pandemic. Mr. Tucker plans, "to craft highly individualized school days for each student."

This model will also be helpful at the Colin Powell Learning Center in Sierra Vista that will not be able to occupy their current site. The students at this site will be able to attend school via distant learning for fifty percent of the school year as the new building is being prepared.

Dr. Fernandez asks the question as to the timeline of the opening of the new site in Sierra Vista. Because the building was a dental office there will have to be inspections with the city, fire department, and an architect. The permit will not have to re-zoned which helps with the timeline. Unfortunately, there is no timeframe because this is the beginning of the process. However, Mr. Herrington PPEP Inc. Director of Property will keep the board informed of changes and a better idea of a timeline.

### VII. **School Updates-**

Francisco Fuentes is a consultant that has been brought in to assist in the increase of enrollments at PPEP TEC High School, specifically at the Celestino Fernandez Learning Center in Tucson, Arizona, mainly in the Nigh School program. Mr. Fuentes presents a marketing plan to increase enrollments. He began a needs assessment by speaking to staff and community members. He then presents the recruitment plan during the summer and then a retention plan when school starts. For the first three months the marketing, recruitment, and retention plan will be tracked to give hard data. Once the campaign is in full swing, the data will be provided monthly.

Goals that have been set by Mr. Fernandez are to increase overall enrollment at the Celestino Fernandez Learning Center by fifteen percent during the Day School and increase enrollment by one hundred percent in the Night School. This will be done through marketing, recruitment, retention,

and monthly metric analysis. Some marketing strategies that have been used are interviews with district staff, social media student surveys like Snap Chat and Facebook as well as current marketing practices, and demographics.

Within the demographics, Mr. Fuentes has created a message that will allow PPEP Day & Nigh High School to stand out among the rest. The branding that has been created is to emphasize our night school program and encourage people to visit our website. Many avenues of advertisement were used including a billboard on Campbell Avenue, bus benches in the neighborhoods surrounding PPEP Day and Night High School, and post cards were also mailed to those areas. Several Hispanic magazines in South Tucson will be featuring the school on their front page.

Along with the emphasis on advertising CEO and Founder of PPEP Inc. added that PPEP Inc. has established a new scholarship foundation in partnership with L.U.L.A.C. to match sixty cents on the dollar to funds raised by the PPEP Foundation providing more post-secondary scholarships to graduating students from PPEP TEC High School.

Superintendent Wayne Tucker concludes the meeting with a brief description of school updates which include photos and personal stories of PPEP TEC High School students during the 2021 graduation season as well as activities at several campuses across the district.

**Call to the Public-**This is the time for the public to comment. Members of the Board may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01 (H), action taken because of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision later.

**Adjourn-Board member President Gertha Brown Hurd**

Board member Hector Sanchez moves to adjourn the meeting.

Meeting adjourned at 7:36 PM